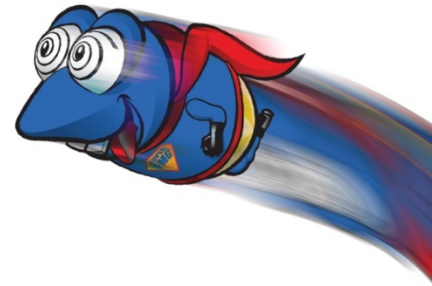




## THANKS PARTNERS



Loto-Québec remains the proud official presenter of the Gatineau Hot Air Balloon Festival for its 27<sup>th</sup> edition. As always, the Loto-Québec stage will feature a lineup of breathtaking performances! From the opening evening with Jason Derulo, moving on to the one-time show featuring Michel Rivard, Paul Piché, Zachary Richard and Patrick Norman, followed by American Idol winner Phillip Phillips, Marc Dupré and his guests from The Voice, and Kaïn!



Desjardins, a partner of the Gatineau Hot Air Balloon Festival from the very start, is continuing its engagement as one of the event's collaborators! Desjardins will present seven of the hot air balloon rides, the meet-the-pilots event, the Aérostation and the "Exploring a hot air balloon" event, which will give the public the opportunity to visit the inside of a hot air balloon envelope. Now that's what you call a partnership that's taking off!



The SAQ, a prestige partner of the Festival, invites you to try out a variety of wines and spirits in one of the Bistros it has set up for you. These include one with a terrace and food service under a tent, where you will be able to sit and watch the evening's shows!



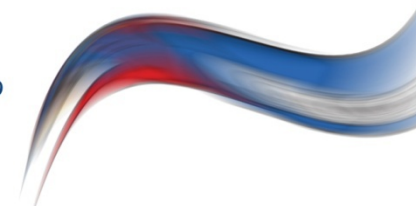
Thanks to a brand new partnership, the Hydro-Québec Stage promises some electrifying moments with well-known and up-and-coming Quebec artists! While the full program will be unveiled in the summer, you can already start dreaming about the Labour Day weekend in terms of Nanette Workman, the Martin Deschamps – Breen LeBoeuf duet, Johanne Blouin, Martine St-Clair and Michel Pagliaro!

Thanks to our institutional sponsors



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Michel Quesnel, pharmacien once again promises you an unforgettable show designed by Royal Pyrotechnie's! Presented for local and visiting festival-goers, its artistry and pyrotechnics will be as dazzling as ever. In addition, this year Michel Quesnel, pharmacien will provide an area for young families.



Molson Canadian will be on hand with refreshing beers at their numerous bars throughout the site. Coors Light and Molson Canadian will both be available on tap and in cans.



Whether at sunrise for the hot air balloon flights, for an afternoon boost or to warm up at the end of the evening, grab a cup of our favourite coffee at the Tim Hortons picnic area.



Volunteers at the Bell Info-site information booths and Bell Info-line will expand on the official program by guiding you to the event's unmissable activities.



RE/MAX Vision (1990) Inc. continues its alliance with the festival. An obvious association given that their corporate image is a hot air balloon. Come and meet the RE/MAX Vision brokers at their booths, and enter their contest!



The Festival is quick to set up and take down, thanks to Simplex, the official supplier of tools and machinery.



Pepsico, with its wide range of beverages, brings together some of the most popular brands in the world, namely Pepsi, Gatorade and Aquafina. These products will be available in all bars and food concessions at the festival, a moment to savour.



Thanks to the Méga Mitsubishi hot air balloon, the Gatineau Hot Air balloon Festival now provides magnificent rides year-round over the national capital region, and let you discover the heady feeling you get from this unique experience!



The Festival is proud to see his family of partners grow with the arrival of Metro, a leader in the segment of supermarkets in Québec! Festival-goers will taste Québec products while enjoying the comfort of a resting area.



Getting hot? Take a little break with the family to try out some refreshingly fun Breyers® treats, with your favourite ice cream flavours combined into a decadently finger-licking good desert!



Discover the full range of Slush Puppie colours and flavours with a refreshing slushie in the sun at parc de la Baie!

#### **Hotels**

Crowne Plaza Gatineau-Ottawa  
Quality Inn & Suites Gatineau  
Ramada Plaza Hôtel Le Manoir du Casino

#### **Suppliers**

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**Media**

Capital Rock, CHUO, CJFO, 104,7 FM, La Revue/Info07, Le Droit, NRJ, Ottawa Sun, Radio Jeunesse, Planète 97,1, Radio-Canada Gatineau-Ottawa, Rouge FM, TC Media, TVA Gatineau-Ottawa, Unique FM, and V

**Collaborators**

Agence artistique Duchesne, Ambulance Saint-Jean – Région 07, Amusements Spectaculaires, Annexe Communications, Caisse populaire Trillium, Chevaliers de Colomb - Conseil 5228, Diffusart International, Fédération québécoise de camping et de caravaning, Ferme Macartney's, Galeries Aylmer, Galeries de Hull (Les), Place d'Orléans, Promenades de Gatineau, Réservation Outaouais et Tourisme Outaouais, and Vos maîtres boulangers Pom.

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