



For immediate release

## MORE FAMILY FUN AT THE GATINEAU HOT AIR BALLOON FESTIVAL

MORE ACTIVITIES, MORE SHOWS, MORE FUN – AND KIDS 10 AND UNDER GET IN FREE!

Gatineau, QC – The Gatineau Hot Air Balloon Festival (FMG) returns from August 27 to 31 with its 38th edition, more festive than ever! More activity areas and EXCITING new features for all ages at La Baie Park! What's more, general admission and access to all activities (except the Beauce Carnaval Amusement Park) are **free** for children aged 10 and under!

### FOUR EXCITING ZONES FOR EVERY INTEREST

This year, the Festival site will be filled with a sense of wonder. Every corner of the La Baie Park will be buzzing with activities, entertainment, and surprises, so that each family member finds something they enjoy, no matter their age or interests. In addition to the **Lift-off Area**, the **Desjardins Family Zone**, and the **Subaru Outaouais Chill Zone**, a fourth space will welcome activities for all ages: **the Detour!**

### NEW FEATURES NOT TO BE MISSED!

Several **brand-new experiences** are being offered this year:

- FMG is innovating with **Orizon**, an **immersive hot air balloon activity** that will take Festivalgoers on a virtual journey. With immersive technology, they'll board a hot air balloon basket where every decision counts. As a team, they'll have to pilot their balloon to reach the final destination. A unique blend of adventure and history – high above the ground, developed by 4elements in collaboration with Tourisme Québec, Tourisme Outaouais and Desjardins.
- The more adventurous can test their agility by climbing our **14-foot-high bouldering wall!** An activity accessible to climbers of all levels.
- Those looking to have fun with family or friends can take on the **festive six-hole mini-golf challenge!**
- Our massive multimedia hot air balloon structure has been revamped to present **Frosty Snack Crossing!** Enjoy a unique and luminous atmosphere as you walk around the balloon.
- **Visual artist Anna Prince** will create a one-of-a-kind live artwork on the FMG site, to be awarded to a 50/50 raffle participant supporting emerging local artists!

## FAN-FAVORITE ACTIVITIES RETURNING

Regulars will also be happy to see their favorite activities return, such as the Beauce Carnaval **Amusement Park**, the **fireworks** display presented by Michel Quesnel, pharmacist, the **Silent Disco** presented by Collège Universel, the Équipements Essentiels **Wrestling Gala**, the **inflatable games**, and so much more!

## HOT AIR BALLOONS: ALWAYS SPECTACULAR

In the evening and at dawn, more than twenty hot air balloons will fill the Gatineau sky with colour. The hot air balloon flights, presented by *Le Droit*, will take place each evening around 6:30 pm. From Thursday to Sunday, the public will be able to access the FMG site for free in the morning around 6:30 am to enjoy the **morning flights**. In the evening, the balloons will **light up the La Baie Park during the night glow**, weather permitting. **Special-shaped balloons** will be joining the Super FMG balloon and will be revealed soon.

## DISCOUNT TICKETS ON SALE NOW

Tickets for the 38th edition of the Gatineau Hot Air Balloon Festival, presented by **Loto-Québec** in collaboration with **Desjardins**, are available now at the best prices at [fmg2025.ca](http://fmg2025.ca). Reminder: **general admission is free for children aged 10 and under**, with ticket reservation.

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