



For immediate release

## GATINEAU BALLOON FESTIVAL KICKS OFF TOMORROW WITH FLO RIDA, ALESSIA CARA, AND TALK HEADLINING FIVE UNFORGETTABLE NIGHTS OF MUSIC

Gatineau, August 26, 2025 – The Gatineau Hot Air Balloon Festival (FMG) is set to launch its 38th edition tomorrow, August 27, and this year, the party starts early! From **Wednesday, August 27 to Sunday, August 31**, festival-goers will enjoy five nights of live shows across four stages – all included with the same 5-day festival pass.

This year's lineup features international stars:

**Flo Rida**, the multi-platinum American rapper behind global hits like *Low*, *Club Can't Handle Me* and *Good Feeling*, will bring his high-energy party anthems to Gatineau.

**Alessia Cara**, Canada's own Grammy-winning singer-songwriter, known for *Scars to Your Beautiful* and *Stay*, returns to the stage with her soulful voice and chart-topping hits.

**TALK**, one of Canada's rising stars whose breakout single *Run Away to Mars* became a worldwide success, promises an electrifying performance.

In addition to the headliners, the Festival offers **more than 30 family-friendly activities** across the site. Kids can enjoy shows by Arthur L'aventurier, Daniel Coutu, BAM Percussion, and Yannick Bergeron on the Le LAIT Stage under the big top. **Admission for children 10 and under is free with a reserved ticket.**

This year, the Festival also introduces **ORIZON, an innovative hot-air balloon immersive experience** created by 4elements in collaboration with Tourisme Québec, Tourisme Outaouais, and Desjardins. Festival-goers will step into a virtual hot air balloon basket and pilot their balloon, alone or as a team, to reach their destination – a unique blend of adventure, storytelling, and education designed to extend the FMG experience year-round.

The Gatineau Hot Air Balloon Festival, presented by Loto-Québec in collaboration with Desjardins, runs from August 27 to 31, 2025, at La Baie Park in Gatineau. Tickets are on sale now at [FMG2025.CA](http://FMG2025.CA).